



2011 NEW Early Childhood Summer Institute
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Website: www.ky-ecsi.org

December 16, 2010

RE: 2011 NEW Early Childhood Summer Institute
June 20-21, 2011
Galt House Hotel & Suites, Louisville KY
Conference Theme: **"Today's Children Are Tomorrow's Leaders"**

Dear Conference Exhibitors,

We are pleased to extend an invitation to you to exhibit your products and services at the 2011 NEW Early Childhood Summer Institute ("ECSI") to be held in Louisville at the Galt House Hotel & Suites on June 20-21, 2011. Last year's event nearly 1,000 registrants.

Exhibits will be located in the high-traffic Exhibit Hall located across from the Grand Ballrooms on the second level of the Suites (East) Tower. Exhibits will be set up on Sunday June 19 from 10:00 a.m. to 6:00 p.m. Exhibits will be opened to the public as follows:

- Sunday June 19 from 6:00 p.m. to 8:00 p.m.
- Monday June 20 from 7:00 a.m. to 5:00 p.m.
- Tuesday June 21 from 7:00 a.m. to 4:00 p.m.

Exhibits can be taken down after 4:00 p.m. on Tuesday June 21.

The 2011 NEW ECSI will offer a Silent Auction and Raffle as an added attraction in the Exhibit Hall. We will also be holding giveaways each morning and afternoon with eligibility based on having visited all exhibitor booths during that time frame.

There are several important features this year – please read the following carefully:

- Exhibit space will be assigned on a first-come, first-served basis, so get your Exhibitor Application in as soon as possible!
- Your Application must include your current email address – all future correspondence will be done via email from bwilcher@ky-ecsi.org.
- All exhibits will be in 8'x10' pipe & drape booths complete with 8' backdrop, 3' siderails, 8' skirted table, folding chair, waste basket and liner. This year, the one booth price is just \$310.00.
- The full amount is due at the time you submit your Exhibitor Application. Purchase Orders are accepted.
- If electrical hook-up is required, the additional cost is \$50.00.

We have enclosed an Exhibitor Application – please return your Application and the accompanying fee by Monday, May 16, 2011.

Additional information about the 2011 NEW Early Childhood Summer Institute is available on the ECSI website. Be sure to visit the "Exhibitors" page (www.ky-ecsi.org).

Overnight accommodations at the Galt House Hotel & Suites are priced at ECSI's discounted rates. Go to the "Registration/Hotel" on the ECSI website (<http://www.ky-ecsi.org/registration.html>) for prices and details. Parking is free of charge. Telephone your reservations to the Galt House Hotel at 800-843-4258 and ask for the "Early Childhood Summer Institute" block rate.

If we can be of further assistance, please feel free to call contact Bob Wilcher at 800-869-9257 or bwilcher@ky-ecsi.org.

Sincerely,

Bob Wilcher

Conference Coordinator